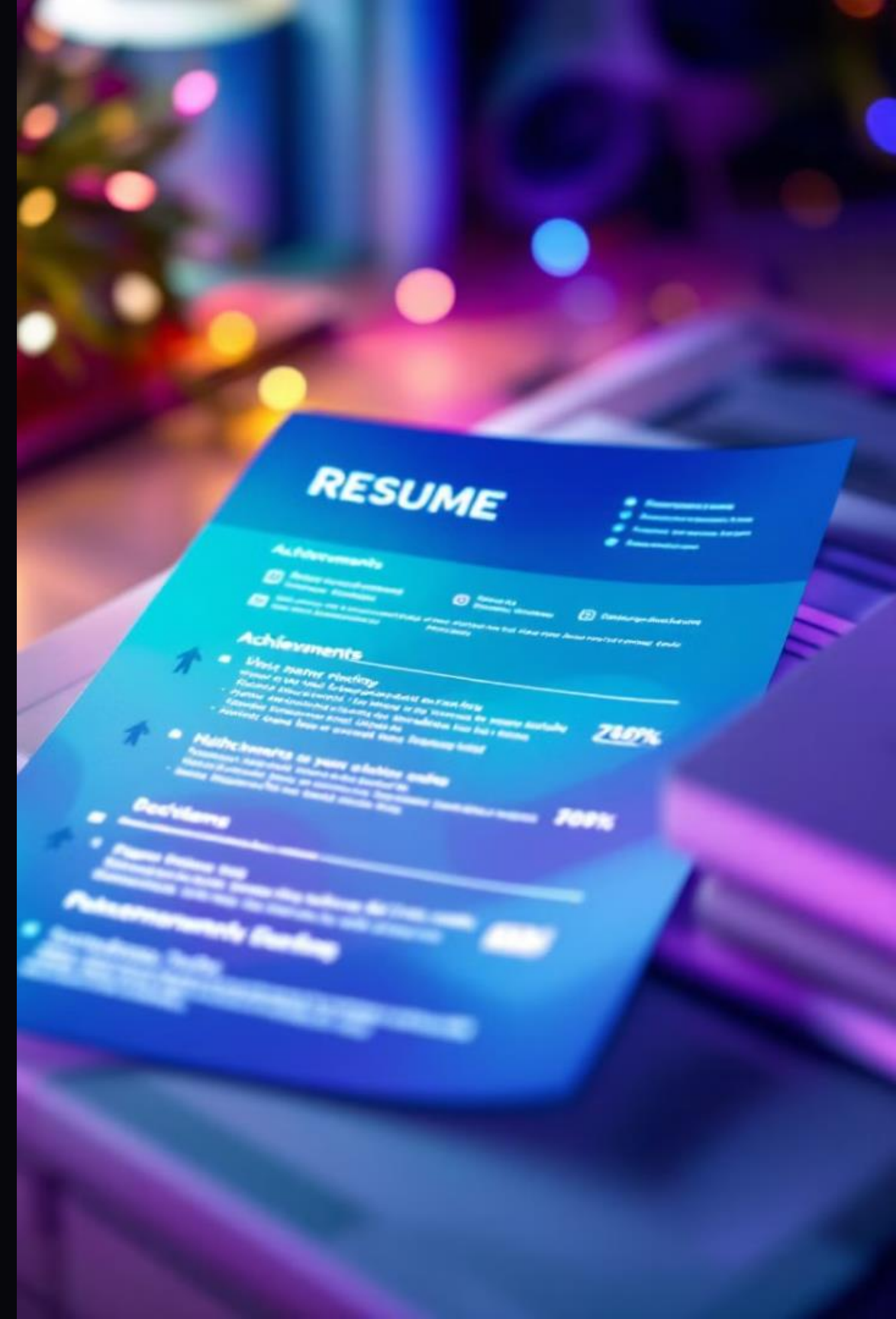


Unlocking Resume Success: The SOAR Method

Transform your resume into a results-driven, ATS-friendly document using the SOAR method. This approach showcases achievements while optimizing for both recruiters and applicant tracking systems.

 by Kimberly Wiethoff



What Is the SOAR Method?

1 Situation
Describe the challenge or context.

3 Action
Detail the steps you took.

2 Objective
Specify what you aimed to achieve.

4 Result
Highlight measurable outcomes.





Benefits of the SOAR Method



Results Over Responsibilities

Focus on quantifiable outcomes, making contributions tangible and impactful.



ATS-Friendly Structure

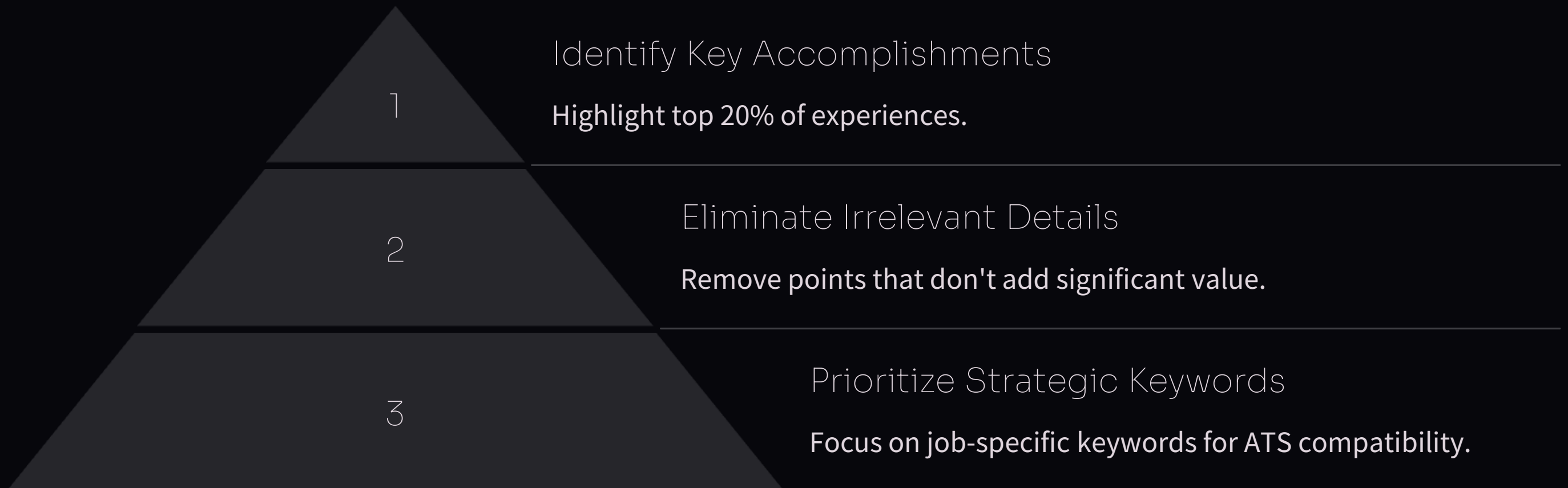
Incorporate job-relevant terms, increasing chances of ATS flagging.



Improved Readability

Present accomplishments clearly for quick scanning by hiring managers.

Pareto Optimizing Your Resume



How to Use SOAR in Your Resume

1

Start with Job Description

Identify top skills, keywords, and requirements.

2

Use Action Verbs

Begin each bullet point with strong verbs like "led" or "implemented".

3

Quantify Results

Include metrics to make accomplishments concrete.

4

Proofread for Clarity

Ensure clear communication of value without wordiness.



SOAR in Action: Before vs. After

Before

Managed IT projects and collaborated with teams.

After (SOAR)

Led cross-functional teams in delivering a \$1M SaaS platform ahead of schedule, increasing user engagement by 25% and reducing operational costs by \$150K annually.



ATS Optimization Tips

Mirror Keywords

Use terms from the job description.

Industry Terminology

Include standard terms like Agile, AWS, Python.

Avoid Excessive Formatting

Keep it simple for ATS processing.

Final Thoughts

The SOAR method is a game-changer for resumes. Focus on results and optimize for ATS to craft a document that grabs attention and passes initial screenings.

Ready to transform your resume? Start applying SOAR today, and let your achievements shine!

