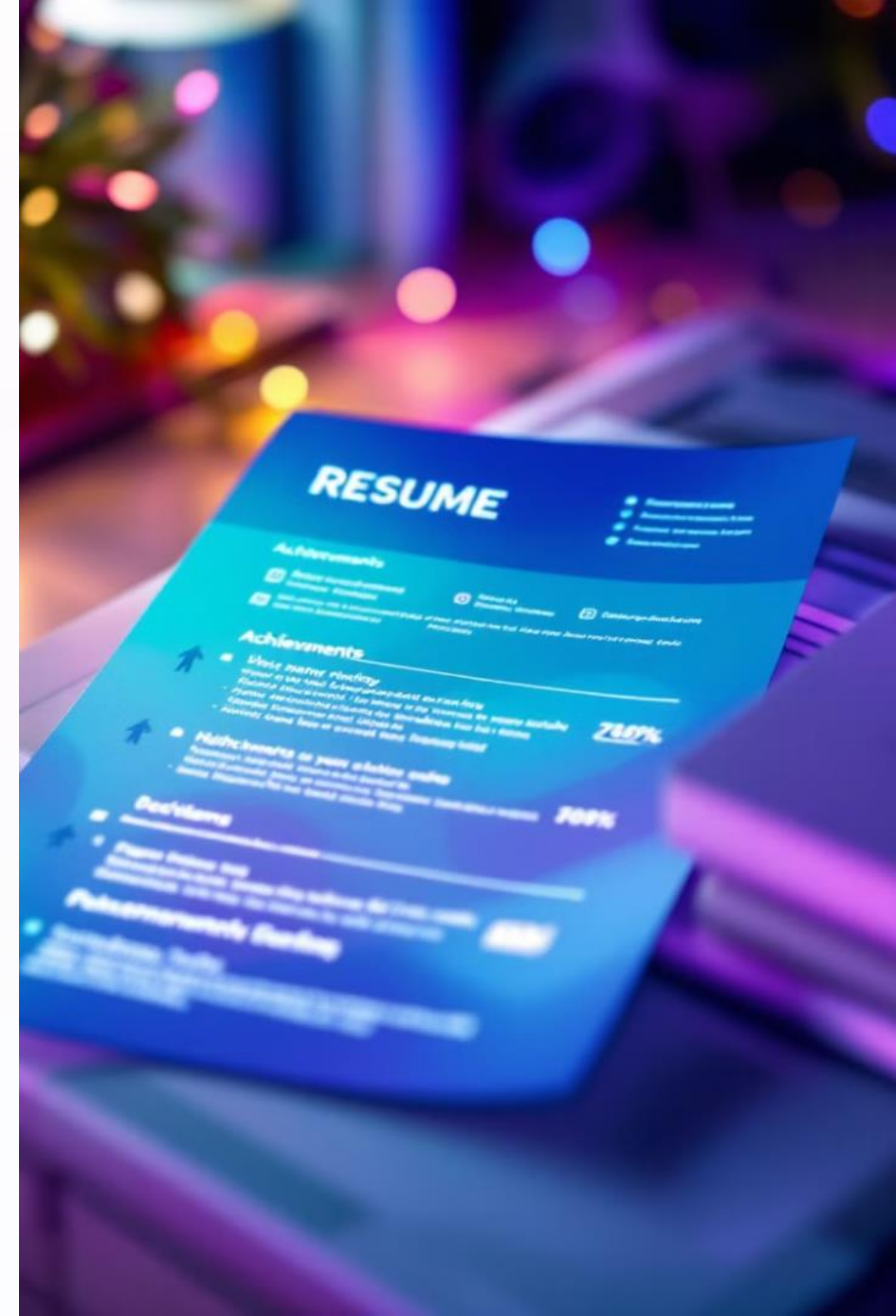


# Unlocking Resume Success: The SOAR Method

Transform your resume into a results-driven, ATS-friendly document using the SOAR method. This approach showcases achievements while optimizing for both recruiters and applicant tracking systems.

 by Kimberly Wiethoff



# What Is the SOAR Method?

## 1 Situation

Describe the challenge or context.

## 2 Objective

Specify what you aimed to achieve.

## 3 Action

Detail the steps you took.

## 4 Result

Highlight measurable outcomes.





# Benefits of the SOAR Method



## Results Over Responsibilities

Focus on quantifiable outcomes, making contributions tangible and impactful.



## ATS-Friendly Structure

Incorporate job-relevant terms, increasing chances of ATS flagging.



## Improved Readability

Present accomplishments clearly for quick scanning by hiring managers.

# Pareto Optimizing Your Resume



# How to Use SOAR in Your Resume

1

## Start with Job Description

Identify top skills, keywords, and requirements.

2

## Use Action Verbs

Begin each bullet point with strong verbs like "led" or "implemented".

3

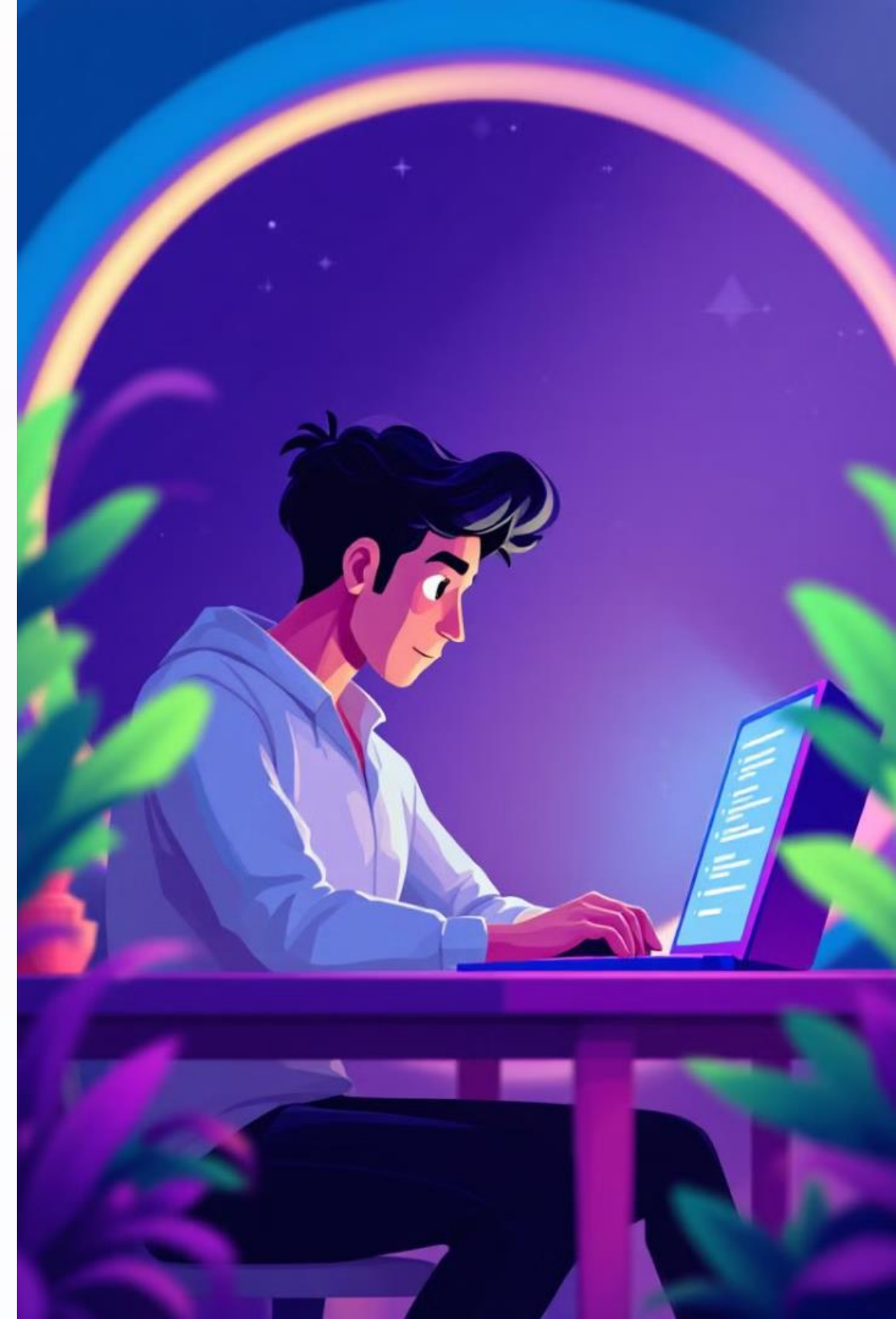
## Quantify Results

Include metrics to make accomplishments concrete.

4

## Proofread for Clarity

Ensure clear communication of value without wordiness.



# SOAR in Action: Before vs. After

## Before

Managed IT projects and collaborated with teams.

## After (SOAR)

Led cross-functional teams in delivering a \$1M SaaS platform ahead of schedule, increasing user engagement by 25% and reducing operational costs by \$150K annually.



## ATS Optimization Tips

### Mirror Keywords

Use terms from the job description.

### Industry Terminology

Include standard terms like Agile, AWS, Python.

### Avoid Excessive Formatting

Keep it simple for ATS processing.

# Final Thoughts

The SOAR method is a game-changer for resumes. Focus on results and optimize for ATS to craft a document that grabs attention and passes initial screenings.

Ready to transform your resume? Start applying SOAR today, and let your achievements shine!

